

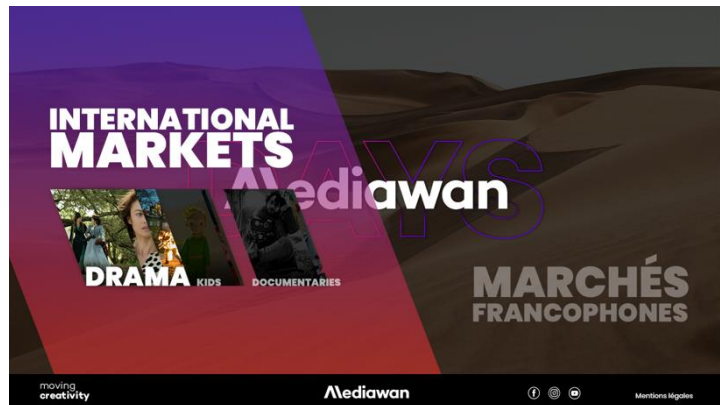


Mediawan Days, the new BtoB event by Mediawan Group

Paris, October 1st, 2020 - **Starting October 5th, Mediawan will host its first digital content show for audiovisual professionals.**

The Mediawan group, one of Europe's leading studios for premium content, offers broadcasters around the world an original way to discover its content in order to strengthen and facilitate exchanges with its partners, especially in the absence of physical markets.

The platform dedicated to the Mediawan Days will showcase projects related to distribution or development with programming proposed according to a category of content (fiction, documentary, youth).



The lineup: exclusive content produced or distributed by Mediawan - previews of episodes or presentations of projects by their producers, directors, actors and broadcasters.

Mediawan Rights will thus present, among others:

Fiction:

- The series "*Cheeky Business*" by Mon Voisin Productions ("*Call My Agent*") and "*Mismatch*" (12x52') by Troisième Œil Productions;
- Projects in preparation or in development:
 - "*Diane de Poitiers*" (2x90') by Mon Voisin Productions and Passion Films, with Isabelle Adjani and Jean Reno
 - "*Big Five*" by Mai Juin Production
 - "*Bug*" an adaptation of Enki Bilal's fantastic trilogy by Troisième Œil Productions

For the Youth category, ON kids & family, the producer of the phenomenon series "*Miraculous: Tales of Ladybug and Cat Noir*" and Mediawan Rights will present several projects:

- "*Pinocchio and the Enchanted Village*" (in co-production with Palomar) (52x11')
- "*Petronix Defenders*" (52x11')
- "*Little Prince and Friends*" (52x11')
- "*Pirate Academy*" (52x11')



Documentaries:

- more than 40 high-end documentaries including "Royals at War" by Clarke, Costelle & Cie (Apocalypse) and also projects in production including "European Mafias" by Forbidden Films (Green Blood) and "Cinecittà: Making of History", a co-production between Temps Noir and Palomar Doc.

Valérie Vleeschhouwer, Managing Director of Mediawan Rights: *"We are delighted to be able to present our international partners with a lineup of programs that are increasingly varied in terms of genres and universes, and that can meet the needs of traditional broadcasters or platforms."*

Edouard Benadava, Chief Digital and Content Marketing Officer: *"In a context where the demand for content has never been stronger and where the entire market has had to rethink its uses, it was essential for a group like Mediawan to invent a new format of event with its partners."*



About Mediawan - [mediawan.com](https://www.mediawan.com)

Created in 2015 by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse, Mediawan has quickly become one of the main independent European premium content studios. Mediawan brings together best-in-class talents in audiovisual creation by positioning itself on the entire value chain: production of fiction, documentary and animated original content (Mediawan Originals and Mediawan Animation), distribution of audiovisual content (Mediawan Rights) and publishing of channels and digital services (Mediawan Thematics). Today, Mediawan brings together 30 production labels.

Eligibilité PEA-PME – Code ISIN : FR0013247137/Mnémo : MDW

Contacts

Victoire GRUX - +33 6 04 52 16 55 - vgrux@mediawan.eu

Anoush MOREL - +33 6 99 82 59 42 - amorel@majorelle-pr.fr