

FINAL RESULTS OF THE TENDER OFFER INITIATED BY MEDIAWAN ALLIANCE (BIDCO BRETEUIL)¹ ON MEDIAWAN

Paris, October 27, 2020 – Mediawan Alliance (BidCo Breteuil)¹ announces the final results of the public tender offer (the “Offer”) for Mediawan’s shares and warrants published today by the *Autorité des marchés financiers* (“AMF”), following the reopening of the Offer between October 9 and October 22, 2020.

Upon completion of the reopening of the Offer initiated by a consortium formed by Mediawan Founders, MACSF, Bpifrance and KKR through Mediawan Alliance (BidCo Breteuil)¹ on all Mediawan securities not held by Mediawan Founders and MACSF, Mediawan Alliance (BidCo Breteuil)¹ owns² 29.310.798 shares representing 91,16% of the Mediawan share capital and 18.729.455 warrants representing 84,89% of Mediawan’s warrants.

Mediawan Alliance (BidCo Breteuil)¹ intends to request the implementation of the squeeze-out procedure under the terms described in the Offer document published on July 28, 2020 under the visa number 20-372.

The Offer document and the notice of the result of the Offer released today by the AMF are available on the website of the AMF (www.amf-france.org).

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¹ Temporary name

² Taking into account the securities that will be contributed by the founders and MACSF